



**Job Location:** Mohali

**Tentative date of Joining:** Immediate

**Designation :** Client Reputation Engineer (CRE)

**Experience :** 1-2 Years

**Job Description :** ( Junior Profile )

- Expertise in on-page SEO activities like Title optimization, Meta tag, Important html tag, keyword optimization, Internal linking, External outbound linking, URL optimization, image optimization, content optimization, robot file and Sitemap.
- Expertise in off-page SEO activities like Social Media Optimization, Local Business Listing, Social bookmarking, Directory Submission, blog hosting and posting, article submission, press release submission, Media submission(Image, video, PPT), Profile Creation, forum posting, link exchange
- Fluent in both verbal & written English/
- Knowledge of social media marketing and optimizations.
- Create, update & manage campaigns for the client.
- Developing Innovative content & posts and coordinating with designer to bring related designs.
- Knowledge of PPC or Social Media or Email Marketing will be an added advantage.

**Skills Required:**

- Excellent analytical, conceptual and problem-solving skills
- Ability to work collaboratively on a team, yet be comfortable running a project or task independently
- Able to meet deadlines, and manage multiple projects.
- Ability to handle ambiguity, Dynamic stability among the resources offered.
- Interest creation as per subject in effective manner.

**CTC : as per Industry standards**

**Reporting Structure :** Will Report to the Senior Client Reputation Engineer

**Work Timings : 40-45 Hours per week.**

**Interview Process:**

- 1) Resume Selection
- 2) Technical Interview
- 3) Psychometric Test
- 4) HR Round

**Company Profile :** We are a digital marketing agency which believes in delivering the best creative solutions to help our clients thrive in the market. We help you in understanding the scenario in digital sphere and create a brand name for yourself. Ambiente Technologies is your proactive and trust worthy technology companion.

**Website:** <http://www.ambientetechnologies.com>



**Job Location:** Mohali

**Tentative date of Joining:** Immediate

**Designation :** Sr. Client Reputation Engineer (Sr. CRE)

**Experience :** 3-4 Years

**Job Description :** (Senior)

- Understand client requirements, provide expertise in all areas of digital marketing such as campaign strategies and executing social media marketing, present discuss plans to client and coordinate with SEO and paid marketing teams to get the agreed plans executed etc.
- Developing a thorough knowledge of the clients business, the consumer, the digital presence of the Client.
- Responsible for managing executing client expectations on all aspects of social media page management.
- Making monthly Social Media plans, executing them and making reports of the respective Digital Accounts.
- Coming up with ideas for the smooth functioning of the Digital accounts.
- Coordinating with the Design Team for any creative needed for the Digital accounts.
- Track marketing campaigns to evaluate results and provide recommendations for future marketing promotions/projects.
- Creating monthly reports .
- Creating Proposals & Lead Audits .
- Plan the DM tasks for the team
- Client Interaction & Customer Relationship Management .

**Skills Required:**

- Excellent analytical, conceptual and problem-solving skills
- Team Leader
- Enthusiastic & able to work under pressure to meet deadlines & demanding targets
- Ability to handle ambiguity, Dynamic stability among the resources offered.
- High level of analytical and organizational skills, and excellent attention to detail.
- Excellent communication and interpersonal skills.
- Creativity, initiative combined with commercial awareness.

**CTC : As per industry standards**

**Reporting Structure :** Will Report to the CTO & Client Reputation President

**Work Timings :** 40-45 Hours work week

**Interview Process:**

1) Resume Selection



- 2) Technical Interview
- 3) Psychometric Test
- 4) HR Round

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